

Low Interest Rates Bring Back the Buyers : Australian Financial Review, 6 August 2013

The green shoots of a national house and land market recovery are showing, with national sales at their highest level since 2008- and up 16 percent in the June quarter.

Pent up demand and record low-interest rates have brought buyers back to house and land packages, according to the National Land Survey Program, from Charter Keck Cramer and Research 4.

The bullish report showed solid performance from all major new land markets. It reflected anecdotal evidence from house and land developers that enquiry levels have lifted and the effect of low interest rates on buyer decisions is becoming more evident.

Full Article

Here:http://www.afr.com/p/business/property/low_interest_rates_bring_back_house_vgX84fKeb2ArhP0mtQqJMO